

ALZHEIMER'S FOUNDATION FOR CAREGIVING IN CANADA INC.



First Annual "Care on the Fairways" Golf Tournament *Friday, June 4, 2010*

Angus Glen North Course (home of the Canadian Open)
10080 Kennedy Rd. Markham. Ontario



Sponsorship Opportunities

Dear friends and supporters,

The Alzheimer's Foundation for Caregiving in Canada is pleased to provide you with an opportunity to sponsor the first "Care on the Fairways" Angus Glen Golf Tournament at the legendary Angus Glen Golf Course. This stellar location has made its mark on the world of golf, it being the only golf club in North America to host a national Championship on each of its courses. Angus Glen has been the host of the BMO Canadian Women's Open (2001), the Telus Skins Game (2001,) the Bell Canadian Open (2002) and the Canadian Open (2007).

By being a sponsor you will help the Alzheimer's Foundation for Caregiving in Canada provide optimal care for the approximately half a million Canadians with Alzheimer's disease, and to their caregivers and families through its member organizations. As the incidence of this heartbreaking brain disorder continues to escalate – expected to double in 20 years, AFCC and its member organizations are facing unprecedented demand to deliver hands-on programs that meet the educational, emotional, practical and social needs of families across Canada.

In addition to supporting a great cause, our sponsors and participants will enjoy a great day on the fairways, which includes a BBQ lunch, golf, an awards dinner, exciting contests and prizes and a silent auction. Your support can also help us attract renowned celebrities who could spend the day with us.

Please contact myself at 1-877-321-2594 ext. 285 or president@alzfdn.ca to answer any questions you have and to secure your sponsorship level now

Sincerely,



Taras W. Rohatyn
President

charity business registration # - 82089 3816 RR0001



Care on the Fairways
Angus Glen

SPONSORSHIP OPPORTUNITIES

Care on the Fairways Sponsor.....\$10,000

- Two (2) foursomes, golf, BBQ Lunch and dinner
- Corporate banners at registration area and in the dining room
- Preferred placement of two sponsorship signs (6' x 3')
- Recognition during dinner program and special recognition throughout the day
- Full page advertisement- inside front cover of tournament booklet
- Complimentary insert in gift bags(144 golfers)
- Gift (Golf Bag) for each sponsor golfer
- Logo on Care on the Fairways page on the AFCC Web site
- Logo recognition as Fairways Sponsor on tournament invitation

Cocktail Reception & Beverage Cart Sponsor.....\$10,000

- Two(2) foursomes, golf, BBQ Lunch and dinner
- Corporate banner in dining room and signage on the course beverage carts
- Preferred placement of one sponsorship sign (6' x 3')
- Recognition during dinner program and special recognition throughout the day
- Golf Journal inside back cover
- Gift (golf shoes) for each sponsor golfer
- Complimentary insert in gift bags(144 golfers)
- Logo on Care on the Fairways page on the AFCC Web site
- Logo recognition as Cocktail Reception & Beverage Cart Sponsor on tournament invitation

Golfer's Gift Sponsor.....\$7,500

- Foursome, golf, BBQ Lunch and dinner
- Corporate banners at registration area and in the dining room
- Gift for each sponsor golfer - complimentary round of golf at Angus Glen for 4
- One page ad in Golf Journal
- Company name/logo on each hat and towel for each golfer
- Company name/logo on each eco fabric back for each golfer
- Complimentary insert in gift bags(144 golfers)
- Logo on Care on the Fairways page on the AFCC Web site
- Listing as Golfer's Gift Sponsor on tournament invitation

SPONSORSHIP OPPORTUNITIES

Luncheon Sponsor.....\$5,000

- Foursome, golf, BBQ Lunch and Dinner
- Corporate banner in lunch area
- One page ad in Golf Journal
- Two tee/greens signs
- Gift for sponsor golfer group - complimentary round of golf at Angus Glen for 4
- Complimentary insert in gift bags(144 golfers)
- Logo on Care on the Fairways page on the AFCC Web site
- Logo recognition as Brunch Sponsor on tournament invitation

Hole in One Sponsor (Eagle Package).....\$4,000

(\$50,000 vehicle and 3 par 3 holes with a \$5,000 gift certificate from Angus Glen)

- Foursome, golf, BBQ Lunch and Dinner
- Preferred placement of sponsorship signs on all 4 hole in one holes and recognition during dinner program
- Gift for sponsor golfer group - complimentary round of golf at Angus Glen for 4
- One page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)
- Logo on Care on the Fairways page on the AFCC Web site
- Logo recognition as Hole in One Sponsor on tournament invitation

Cart Sponsor.....\$1,500

- Twosome, golf, BBQ Lunch and Dinner
- Signage and recognition on each golf cart
- One page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)

Driving Range Sponsor.....\$1,000

- Twosome, golf, BBQ Lunch and Dinner
- Signage and recognition at driving range (easel 2'x2' ½)
- Quarter page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)

SPONSORSHIP OPPORTUNITIES

Pin Flag Sponsor.....\$1,000

- Twosome, golf BBQ Lunch and Dinner
- 18 Pins flags with corporate logo
- Quarter page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)

Longest Drive Sponsor.....\$500

- Brand Name Driver (i.e. Callaway, Nike, Ping etc.) as the prize
- Signage and recognition at designated hole (6' x 3' with corporate logo)
- 1/8 page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)

Closest to the Hole Sponsor.....\$400

- Brand Name golf Bag (i.e. Callaway, Nike, Ping etc.) as the prize
- Signage and recognition at designated hole (6' x 3' with corporate logo)
- 1/8 page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)

Putting Contest Sponsor.....\$400

- Brand Name Putter (i.e. Hogan, Cleveland, Ping etc.) as the prize
- Signage and recognition at designated hole (6' x 3' with corporate logo)
- 1/8 page ad in Golf Journal
- Complimentary insert in gift bags(144 golfers)

Single Hole Sponsor.....\$300

- Signage and recognition at designated hole (6' x 3' with corporate logo)
- 1/8 page ad in Golf Journal
- Complimentary insert in gift bags (144 golfers)

ALZHEIMER'S FOUNDATION FOR CAREGIVING IN CANADA

Care on the Fairways Golf Outing

Friday, June 4, 2010

Angus Glen Golf Club, North Course - Markham, Ontario

Contact Information

Company or Organization Name

Contact Name & Address

Address

City Province Postal

Day Telephone

Fax Number

E-Mail Address

Sponsorship Opportunities

Please check the appropriate box:

- | | | |
|--------------------------|---------------------------------------|----------|
| <input type="checkbox"/> | Care on the Fairway Sponsor | \$10,000 |
| <input type="checkbox"/> | Cocktail Reception & Beverage Sponsor | \$10,000 |
| <input type="checkbox"/> | Golfer's Gift Sponsor | \$ 7,500 |
| <input type="checkbox"/> | Luncheon Sponsor | \$ 5,000 |
| <input type="checkbox"/> | Hole-in-One Sponsor | \$ 4,000 |
| <input type="checkbox"/> | Cart Sponsor | \$ 2,500 |
| <input type="checkbox"/> | Driving Range Sponsor | \$ 1,000 |
| <input type="checkbox"/> | Pin Flag Sponsor | \$ 1,000 |
| <input type="checkbox"/> | Longest Drive Sponsor | \$ 500 |
| <input type="checkbox"/> | Closest to the Hole Sponsor | \$ 400 |
| <input type="checkbox"/> | Putting Contest Sponsor | \$ 400 |
| <input type="checkbox"/> | Hole Sponsor | \$ 300 |

Silent Auction and Golfer Gift Bag item donations: particulars on next page

Charity business registration # - 82089 3816 RR0001

PAYMENT

A) Enclosed is a cheque made payable to:

The Alzheimer's Foundation for Caregiving in Canada

B) Credit Card Information

VISA MASTERCARD AMEX

Name as it appears on card

Credit Card Number

Expiration Date

Signature

I / We will be attending the golf tournament on Friday, June 4, 2010 as:

Names of two / foursome players:

1. _____

2. _____

3. _____

4. _____

Donation of an item for the Silent Auction: (description)

\$..... (approximate value)

Donation of an item for the Golfer's Gift Bag (quantity of 144) (description)

Please return your completed Sponsorship Opportunity Registration Form to the:

Alzheimer's Foundation for Caregiving in Canada
95 Mural Street, Suite 600
Richmond Hill, Ontario
L4B 3G2
or via fax: 905 882-3132